**MSFA Assurance of Learning Report**

**AY** 2017-2018

**Report Date:** May 16, 2018

**School/College:** School of Management

**Department/Program:** Master of Science in Financial Analysis

**Person completing the Report:** John Gonzales

**Phase 1: Assessment Process**

**Overview Statement**: Briefly summarize the student learning assurance activities that were undertaken this academic year. Indicate which learning outcome was assessed and who was involved in the evolution.

Learning Outcome: *Learning Outcome: 2-1 Integration – Equity Valuation*

*Discuss and evaluate the techniques used to analyze the value of equity investments, in securities markets using efficient market theory and the analysis of risk and return in equity portfolios.*

Evaluator(s): *John Gonzales*

**Assessment Plan:**

Assessment Method Category: *Prepare a Report*

Assessment Method: *Prepare a Firm Overview and Free Cash Flow Analysis in three stages based on Instructor feedback.*

Target: *75% of the students will achieve a "Satisfactory level" or better for the report.*

Courses where method is assessed (if applicable): *MSFA 720: Equity Valuation.*

Additional Detail (if applicable): *Completed over a six-week period in MSFA 720-02, Spring 2018.*

**Phase 2: Results Assessment**

**Results:**

Result Date: *5/14/18*

Result Type: *Target Met*

Result: *Thirteen of fourteen successfully completed a comprehensive firm report.*

Course from which the assessment(s) were gathered: *MSFA 720-02, Spring 2018, Fall 2017 Part-time MSFA cohort.*

Related Documents:

* *Firm reports on file with John Gonzales.*